

Alkek Track Lap-a-thon Fundraiser

Goal: To grow participation in Track (and other cycling disciplines)
Remove barriers to entry by having a low cost program

Available programs:

- **Race team (Podium):** Kids who are wanting to pursue cycling at an Elite level and podium at regional, national or international events
- **Development team:** Kids who are new to cycling or who enjoy compete locally. Focused on building skill and healthy habits that last a lifetime. We provide coaching to give the opportunity of joining the Race Team (Podium) program.
- **Collegiate/U23:** NEW in 2025, aimed at supporting more training and racing opportunities for college and U23 riders

Expectations for participation in programs:

Race team (Podium):

- List GHCF Team on USAC license Track events (and other cycling events if not on a team and/or paid for by Alkek)
- Race in Alkek Kit
- Assist in coaching and development of the development team and YCL riders.

All team members:

- Actively participate in the fundraiser
- Comply with GHCF waiver and USAC policies
- Responsible for checking and maintaining any assigned equipment (if you need help or advice please ask)
- Tag Alkek Velodrome & our sponsors in relevant/appropriate social posts
- Parents/riders complete safe sport training
- Participate in any surveys to help secure funding

How Lap a thon Works?

- An individual page will be created for each rider:
 - Please provide photo/bio to customize your page
 - If you don't have a page email women@alkekvelodrome.com
- Ask friends/family/ businesses** for pledges/donations via your personalized page
 - Cents per lap (kids do between 80-100 laps)
 - Lump sum donation
- Participate in Lap-a-thon
 - **Saturday October 26, 2024**
- Collect any pledges by Nov 3 via individual donation page
 - *If you get company matching let us know if its approved and we can add to you fundraise total*

**there are a limited number of sponsor spots, business can also pay Alkek directly if necessary but we can attribute money to individual riders fundraising

Note: We will not promote religious, political, veteran organizations or organizations that discriminate

FUNDRAISER AWARDS

100%

Donations go towards programing & development



Top fundraiser Award



Over \$500 eligible for additional benefits*



\$500 Free Long sleeve Alkek Kit

•\$750 for U23/Collegiate



\$250 Free Jr Gold membership

• \$350 for U23/Collegiate

See alkekvelodrome.com/membership for details



Juniors who participate eligible for free training (suggested min. goal \$100)

**benefits available depend on need, participation and available funds*